

Disaster Update: Fiscal Year 2022

(JULY 1, 2021 — JUNE 30, 2022)



**American
Red Cross**

Amid Near-Constant Crises, Committed Volunteers and Generous Supporters Powered Our Essential Mission

A note from our leaders, American Red Cross Disaster Services and International Services

Our 2022 fiscal year (July 1, 2021–June 30, 2022) once again saw the individuals, families and communities we serve impacted by relentless crises. In the U.S., powerful hurricanes and storms, devastating floods and raging wildfires were among more than 60,000 disasters that left residents reeling in their wake, while traumatic conflicts and other crises upended millions of lives overseas. As they responded to near-constant emergencies, compassionate American Red Cross volunteers and employees remained committed to our vital mission — delivering essential aid to people facing some of their darkest hours.

Here at home, the Red Cross provided comfort and hope to affected individuals and families in the wake of natural disasters and other devastating events, including Hurricane Ida; deadly tornadoes in Kentucky; rampaging wildfires in the West; tens of thousands of home fires; and tragic mass shootings across the country. As part of our Home Fire Campaign, we also helped educate vulnerable households on home fire safety and installed free smoke alarms that save lives. No matter the size of the disaster, the Red Cross was there — ensuring that people had safe shelter, food and water, and a shoulder to lean on as they began their recovery.

Beyond our borders, the American Red Cross contributed millions of dollars and deployed experts in support of Red Cross and Red Crescent network responses to extraordinary crises around the world — from destructive flooding across Europe and Asia to the heartbreaking armed conflict in Ukraine and more. We also continued to partner closely with Red Cross national societies overseas to support vital disaster risk-reduction efforts and public health initiatives.

None of this life-changing and lifesaving work could happen without the generous donors who continue to believe in and stand behind the American Red Cross mission to prevent and alleviate human suffering in the face of emergencies. Your meaningful contributions fund the training, resources and critical infrastructure that enabled tens of thousands of Red Crossers to be there for people in their times of greatest need — delivering relief, comfort and hope for recovery. On behalf of those we serve, thank you.



Brad Kieserman
Disaster Services



Jennifer Pipa
Disaster Services



Koby Langley
International Services

Delivering Comfort and Care Across the Country

Tens of thousands of people turned to the American Red Cross for vital aid during fiscal year 2022 in the wake of disasters — as communities around the U.S. faced another extraordinary year of extreme weather and climate-related emergencies. Among these were the devastating tornadoes in Kentucky, which affected thousands of homes and changed lives forever; Hurricane Ida, which caused widespread damage from the Gulf Coast to the Northeast; and massive wildfires in California and Oregon that scorched millions of acres and forced entire communities to flee their homes.

All told, the Red Cross responded to 354 large-scale disaster operations (each costing us \$10,000+) across the country over our 2022 fiscal year, a nearly 4% increase over the previous year.

- Among them were 26 major disaster operations (each costing us \$250,000+) — a new one on average every 14 days.
- More than 8,600 trained Red Cross workers deployed nearly 17,800 times (in-person and virtually) to deliver aid.

Through historic floods, deadly tornadoes, massive wildfires and powerful hurricanes — often



Red Cross volunteer Michael McCormic hands Jeffrey and Christopher Bowlin hot meals for their extended family five days after a tornado damaged most of the houses in this residential neighborhood of Mayfield, Kentucky. Photo by Marko Kocic/American Red Cross

striking communities that were still struggling to recover from previous disasters — the Red Cross was there, helping to ensure people had a safe place to stay, nutritious meals to eat and a comforting shoulder to lean on.

As extreme weather and climate-related disasters become more frequent and severe, the human toll continues to increase. That's why the Red Cross also launched our Climate Crisis Initiative last year. This initiative's transformational

investments in our people, systems and communities will help us build our capacity and adapt our mission delivery to address the relentless growth of extreme weather and climate-related disasters. Importantly, they will also help mitigate disaster impacts on the health, housing and hunger of those we serve — including many people who lack the resources to overcome daunting obstacles that hinder their ability to recover and rebuild their lives.

U.S. Disaster Response Highlights



Over **2 million** meals and snacks served with partners.



More than **220,000** households received 3.1 million relief items.



Over **161,000** overnight shelter and hotel stays provided with partners.



Some **132,000** households supported with financial assistance and recovery aid.

Helping People in Their Darkest Hours

Cheryl Dean — Hurricane Ida

Red Cross volunteer Bill Day delivered warm meals to Michelle Dubois and Cheryl Dean in Larose, Louisiana, in September 2021 a few weeks after Hurricane Ida's landfall. Cheryl recalled how her family evacuated to Alabama to wait out the storm, and when they returned home four days later, her community had been devastated.

"Everybody lost everything," she said. "We are just praying for the best and hope that our community can come back together as one piece. We thank the Red Cross for everything that they are doing for all our community and everyone out here."



Photo by Scott Dalton/American Red Cross

Vivian Forgy — Hurricane Ida

"I was in shock," said Vivian Forgy, of the night floodwaters from Hurricane Ida's remnants poured into her Englewood, New Jersey, home in August 2021. "I never had anything like this happen to me before."

Returning to her apartment the next day, Vivian learned that the building was closed and residents had to vacate for at least two years for repairs. She had lost nearly everything.

Thanks to our generous donors, the Red Cross was there to provide Vivian emergency financial assistance to help with immediate needs. "Thank goodness for that assistance," said Vivian. "With that help, I was able to purchase some clothes, shoes ... I really had nothing but the clothes on my back!"



Photo courtesy of Vivian Forgy.



Photo by Adam Chapman/American Red Cross

Stacie Ennis and Family—Southern and Midwest Tornadoes

Red Crosser Jennifer Capps spoke with Stacie Ennis at her family's home in Bowling Green, Kentucky, which was heavily damaged by horrific tornadoes in December 2021.

Red Cross volunteers provided the Ennis family with emergency lodging, food and other assistance. "They make sure we are well taken care of," Stacie said.

As they began to rebuild their lives, Stacie was grateful for the support of the Red Cross and its donors. "If we didn't receive assistance from the Red Cross, I don't know where we'd be," she said.



Photo by Marko Kovic/American Red Cross

Tircio—New Mexico Wildfires

At the Red Cross shelter in Glorieta, New Mexico, Tircio told Red Cross volunteer Darlene his story. When the May 2022 wildfires threatened his home, he was forced to flee. Tircio took refuge in a camper for a week.

Now staying at the shelter, he was grateful to have a bed to sleep in, food and supplies. "You guys have been a blessing," he said, as he waited for the smoke to clear so he could go back home.

Providing Vital Aid After Home Fires and Other Emergencies

Large-scale disasters make up a fraction of our disaster responses. In addition to headline-grabbing events like hurricanes, tornadoes and wildfires, we provided support following local disasters like storms, floods, accidents and mass-casualty events in our fiscal year 2022. This included the nation's most common disaster — home fires.

Over the year, dedicated Red Cross volunteers and employees were once again there for tens of thousands of people devastated by home fires. They provided comfort and care to families reeling from these tragic events — many of them left with little more than the clothes on their backs.

By meeting survivors immediately following tragedies — sometimes while the embers of their homes were still smoldering — Red Cross volunteers provided them not only with resources to make it through the next few days, but also a sense of hope that recovery is possible.

Financial assistance is a key component of how we help people recover from the devastation of a home fire. These funds help people cover basic needs, like finding a place to stay and replacing lost clothing. In fiscal year 2022, the



Red Cross volunteer Renise Bayne shows resident John Blalock how to test a smoke alarm during a Sound the Alarm event in Honolulu, Hawaii. Photo by Marco Garcia/American Red Cross

financial assistance we provided to families experiencing home fires grew by \$2.8 million over the previous year. The need for increased investment stems from greater barriers to recovery, including a national affordable housing shortage and rising rents.

We've Made Over a Million Households Safer Through the Home Fire Campaign

As disaster responders, we see firsthand the heartbreaking devastation home fires cause for impacted individuals and families. That's why teaching people what to do when these disasters occur is a cornerstone of our Home Fire Campaign. Simple actions like providing a family with a working smoke alarm can make a life-or-death difference.

“If it hadn't been for that [smoke alarm], I'd be gone.”

home fire survivor Carlyn Floyd, Columbus, Georgia

These disasters can strike anyone at any time, but some groups, including seniors and low-income residents, are more vulnerable than others. Using data and mapping technology, we identify the neighborhoods where home fires present the greatest risk and hone our efforts on helping people in these areas. Powered by our volunteers and community partners, we once again conducted our Sound the Alarm activities across the U.S., helping prepare people for home fires by installing free smoke alarms, as well as helping families to create escape plans and educating them about home fire risks and safety tips. By the end of our 2022 fiscal year, we'd help make more than 1 million households safer and saved at least 1,356 lives through our Home Fire Campaign.

Home Fire Campaign Highlights

Figures Cover October 2014 — June 2022



At least **1,356** lives saved



Over **2.4 million** smoke alarms installed



Over **1.8 million** children reached through home fire preparedness programs

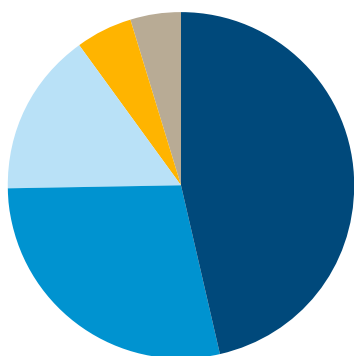


Over **1 million** households made safer

Your Generous Investments Support Critical Disaster Services

Generous donor investments in American Red Cross Disaster Relief help us provide essential services before, during and after crises big and small. We deliver urgent support in the wake of devastating events, offer ongoing recovery assistance as survivors begin to recover and rebuild their lives, and help families and communities — particularly the most vulnerable — become better prepared and more resilient against future emergencies.

Fiscal Year 2022 U.S. Disaster Relief Spending* \$443.2 million



- Individual Emergency Assistance and Recovery—46.4%
- Food, Shelter and Relief Items—28.5%
- Disaster Preparedness—15.1%
- Community Recovery—5.3%
- Health and Emotional Support—4.7%

Food, Shelter and Relief Items

After a disaster, the Red Cross works with community partners to provide hot meals, snacks and water, both at shelters and from Red Cross emergency response vehicles in affected neighborhoods. We also provide relief items like comfort kits containing personal hygiene items, as well as supplies like tarps, rakes, shovels, bleach and trash bags to help people clean up disaster-caused damage to their homes and property.

Individual Emergency Assistance and Recovery

The Red Cross provides immediate financial assistance in the first few weeks after disasters strike to help people meet their most urgent needs. When resources allow, we also provide additional financial assistance to households whose homes were destroyed or suffered major damage to help them overcome obstacles standing in the way of recovery, such as home repairs, transportation, health and mental health needs, and more. Our caseworkers also help affected individuals and families make recovery plans, connect them with available resources in their communities, and provide a consistent, compassionate presence, often staying in touch with disaster survivors for months to make sure their needs are addressed.

Community Recovery

Following some disasters — such as hurricanes and wildfires — that affect entire communities, the Red Cross works with a large team of partners to help impacted residents identify and access critical recovery services. When resources allow, we may fund strategic grants to partners with specialized expertise in areas like financial counseling, health and mental health care, and home repair and reconstruction, focusing on the needs of the hardest-hit and most vulnerable and underserved communities.

Health and Emotional Support

Trained Red Cross health, mental health and spiritual care volunteers provide emotional support and basic health services, including hands-on care, health education, and assistance with replacing prescription medications and durable medical equipment or eyeglasses. They also provide comfort and aid to families who experience the disaster-caused death of a relative or other loved one and help individuals adjust to their new reality after a disaster. Expert disability integration volunteers assess our facilities, programs and services to ensure inclusion and access for the whole community. They offer support for people with access and functional needs, including those with disabilities — a community that is often disproportionately affected by disasters.

Disaster Preparedness

Before disasters strike, the Red Cross works diligently to provide knowledge and resources that make communities ready for and more resilient in the face of emergencies of all kinds. From free mobile apps that put lifesaving tools and information in people's pockets, to our Home Fire Campaign, disaster education presentations and youth preparedness programs like the Pillowcase Project, the Red Cross works year-round to help children and families become better prepared and more resilient against crises.



At the Red Cross city branch in Uzhhorod, Ukraine, Red Cross volunteers distributed hygiene kits to displaced families following the escalation of armed conflict in February 2022. Photo by Marko Kocic/IFRC

Delivering Hope Around the World

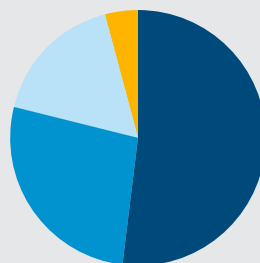
The American Red Cross empowers communities, delivers lifesaving disaster relief and risk reduction, and helps vaccinate children against measles and rubella worldwide.

International Disaster Response

When any of the other 192 Red Cross and Red Crescent societies requests help from the American Red Cross, we send a mix of aid that may include financial assistance, trained personnel and relief supplies.

In our fiscal year 2022, the American Red Cross has partnered with other Red Cross and Red Crescent societies to help people affected by 29 major emergencies

Fiscal Year 2022 International Disaster Relief Spending \$116.4 million



- Responding to Disasters—74%
- Recovery—15%
- Building Safer Communities—8%
- Eliminating Measles and Preventing Other Diseases—3%

around the world, including the Haiti earthquake; flooding across Europe, Pakistan, Nepal and Bangladesh; drought and hunger crises across Africa; the Mediterranean population movement; and the crisis in Ukraine and surrounding countries. In addition, we continued to support efforts across the global Red Cross and Red Crescent network to keep people safe from the ongoing coronavirus pandemic.

The American Red Cross provided more than \$71 million in financial assistance to the International Federation of Red Cross and Red Crescent Societies (IFRC), the International Committee of the Red Cross (ICRC) and Red Cross Red

Crescent national societies in our 2022 fiscal year. We also deployed 37 disaster response specialists to help manage operations, information, cash transfer programs, IT/telecom and communications.

At the same time, we reconnected over 4,600 families separated by international crises. In the chaos caused by disasters and war, family members are often apart when they need each other most. Reconnection messages transmitted by the American Red Cross can be very brief, but the three short words “I am alive” can mean so much. In some cases, the Red Cross does more than connect loved ones through a message or call; we reunite them in person.

International Disaster Recovery and Preparedness

Recovering from a mass disaster takes a comprehensive and coordinated effort. Since Hurricane Dorian’s devastating 2019 impact in the Bahamas, for instance, the American Red Cross has supported communities on several levels. We’ve given funds to homeowners and small businesses for repairs, and, at the community level, to repair and replace infrastructure. This holistic approach has sped recovery and left the Bahamas better prepared for future disasters.

In addition to supporting disaster recovery, we help community members become more resilient against future crises. During our

fiscal year 2022, we supported 25 preparedness and risk-reduction projects in 13 countries outside the U.S., specifically in the Bahamas, Bangladesh, Colombia, El Salvador, Guatemala, Haiti, Honduras, Indonesia, Mexico, Myanmar, Nepal, the Philippines and Vietnam.

Typically, we work with communities to understand local risks, develop action plans, highlight evacuation routes and identify cost-effective early warning systems. Examples of projects undertaken include:

- Partnering with the Nepal Red Cross to train community members in search and rescue following local hazards like fires, earthquakes and floods. This included disaster simulations that identified ways to strengthen community-based preparedness.
- Working alongside the Colombian Red Cross to help communities prepare for volcanic activity near the Nevado del Ruiz volcano. The American Red Cross provided expertise, helping local agencies monitor and analyze data generated by the volcano, and we improved coordination between government agencies, disaster relief agencies and community organizations.
- Conducting an emergency drill in Tran Phu ward, a disaster-prone area in Ha Tinh city, with the Vietnam Red Cross and local stakeholders. During this simulation, officials and citizens



In July 2021, Holly Baker of the American Red Cross spoke with Charmaine Tate, the owner of the Seabreeze Inn, the only motel on the island of Sweetings Cay in the Bahamas. Her motel was badly damaged by Hurricane Dorian, but, thanks to financial help from the Red Cross, she was making progress on repairs and hoped to have her doors open for visitors again soon. Photo by Gary Wong/American Red Cross

practiced water rescues, fire rescues, first aid, basic search and rescue, and evacuations from low-lying areas to local shelters.

The American Red Cross also continued to host the Global Disaster Preparedness Center (GDPC) in partnership with the IFRC to build national and community-level preparedness. The GDPC serves as an international reference center for disaster preparedness innovation and learning that focuses on providing services in three areas — knowledge management, research and technical assistance.

International Services Highlights



Supported disaster responses to **29** major emergencies around the world



Over **4,600** families reconnected by Restoring Family Links services



Supported **25** preparedness and risk-reduction projects in 13 countries outside the U.S.

Thanking Our Generous Supporters

The American Red Cross is deeply grateful to the companies, foundations, individuals, families and organizations who make annual contributions supporting our disaster work. These generous donors enable us to respond immediately and compassionately to meet the needs of those affected by disasters and help communities become better prepared and more resilient ahead of the next crisis.

Mission Leader — \$3,000,000+ Annual Giving*

Amazon	The Church of Jesus Christ of Latter-day Saints	Walmart and the Walmart Foundation
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Annual Disaster Giving Program Members — \$1,000,000+ Annual Giving*

Amazon	The Church of Jesus Christ of Latter-day Saints	Lilly Endowment Inc.	Takeda Pharmaceutical Company Limited
American Airlines	Costco Wholesale	Lowe's Companies, Inc.	Truist Foundation
Anheuser-Busch Foundation	Delta Air Lines	McDonald's Corporation	VSP Vision
Bank of America	Elevance Health Foundation	Microsoft Corp.	Walmart and the Walmart Foundation
Best Buy	Enterprise Rent-A-Car Foundation	Nationwide Foundation	Wells Fargo
Caterpillar Foundation	FedEx	PetSmart Charities	
		The Starbucks Foundation	
		State Farm	

Annual Disaster Giving Program Members — \$500,000+ Annual Giving*

Altria Group	Ford Motor Company Fund	Mondeléz International Foundation	Stanley Black & Decker
Aon	Fox Corporation	New Balance Foundation	Target
Bread Financial	General Motors	Organon	The TJX Companies, Inc.
Calmoseptine, Inc.	The Home Depot Foundation	PayPal	Toyota
Capital One	International Paper	PepsiCo Foundation	United Airlines
CarMax	The J.M. Smucker Company	PwC Charitable Foundation, Inc.	UPS
Citi Foundation	Johnson Controls Foundation	Salesforce	USAA
The Clorox Company	The Kroger Co. Foundation	Southeastern Grocers	Visa Foundation
Darden Foundation	Liberty Mutual Insurance	Gives Foundation and Southeastern Grocers, home of Fresco y Más,	The Walt Disney Company
Delta Dental Community Care Foundation	Lockheed Martin Corporation	Harveys Supermarket and Winn-Dixie	The Wawa Foundation
Dollar General	Mastercard		
Edison International	Merck		
Energy Transfer/Sunoco Foundation			

Disaster Responder Program Members — \$250,000+ Annual Giving*

7-Eleven Cares Foundation	AvalonBay Communities, Inc.	CNA Insurance	Equitable
Adobe	Avangrid Foundation	The Coca-Cola Company	FirstEnergy Corporation
The AES Corporation	Barclays	CSX	Gopuff
American Express	Big 5 Sporting Goods	The DICK'S Sporting Goods Foundation	Harbor Freight Tools Foundation, LLC
Ameriprise Financial	CDW	Discover	HCA Healthcare
Assurant	Choice Hotels International	Duke Energy	Hewlett Packard Enterprise Foundation
AT&T	Cisco Foundation	Dutch Bros Foundation	

HP Foundation	Marathon Petroleum Foundation, Inc.	Old Dominion Freight Line	San Manuel Band of Mission Indians
Humble Bundle	Martin Marietta	Pacific Life Foundation	Security Finance's Lending Hand Foundation
Kaiser Permanente	Mattress Firm	Procter & Gamble	ServiceNow
Kimberly-Clark Corporation	McKesson Foundation	Prudential Financial	Southwest Airlines
The Kraft Heinz Company Foundation	MetLife Foundation	Raytheon Technologies	Tata Consultancy Services
The Labcorp Charitable Foundation	Neiman Marcus Group	Reckitt	U-Haul International
Lenovo Foundation	NextEra Energy, Inc.	Rodan + Fields Prescription for Change Project, a project of New Venture Fund	U.S. Bank Foundation
LHC Group	Northrop Grumman	Ross Stores Foundation	Zurich
Major League Baseball	Northwestern Mutual and the Northwestern Mutual Foundation	Ryder System, Inc.	

Individual and Foundation Honor Roll — \$100,000+ Annual Giving*

The Annenberg Foundation	Lisa Detwiler	David Ingram	Elizabeth Morse Genius Charitable Trust
The Anschutz Foundation	Greg Dixon	William R. Johnson, Jr.	K. Rupert Murdoch
Mrs. Jackie Autry	Cleveland H. Dodge Foundation, Inc.	Dennis and Judy Jones Family Foundation	Mutschelknaus Family Foundation, Inc.
The Stephen & Renee Bisciotti Foundation	Dave and Cheryl Duffield Foundation	The Jordan Family Foundation	Stephen Paboojian
The Arthur M. Blank Family Foundation	Mrs. Cornelia C. Eaton	JTMF Foundation	The Peierls Foundation
Ina and Mac Bond	El Pomar Foundation	Roger Kafker	William N. Pennington Foundation
Barbara Bovender	Rachel Eubank, M.D.	Gerald and Margaret Kazma	Jay and Kay Proops
Otto Bremer Trust	William Stamps Farish Fund	David N. Khoury	Dennis Roccaforte
David M. Brown	Harry and Linda Fath	F.M. Kirby Foundation, Inc.	Lynn and Frederic Scarola
August A. Busch III Charitable Trust	Henry and Elaine Fischer	Sandy Klein	John H. Schnatter Family Foundation
John Bushman	Kathy and Gary Flynn	Lyle L. Kline	Dock J. Scott
Joy Campbell and Lisa Olson	Jeff Franzen	Leonard and Norma Klorfine	The Kent. H. Smith Charitable Trust
Margaret A. Cargill	The Freeman Foundation	Gerald A. and Karen A. Kolschowsky	Denise R. Sobel
Philanthropies	Charles A. Frueauff Foundation	Stephen Kramer	The Donald B. and Dorothy L. Stabler Foundation
CJB Foundation	Gilchrist Foundation	Joan and Marvin Lane	The Tepper Foundation
Anne and Terry Clark	Marty and Lenore Gleason	LAW Foundation	Kevin Terrazas
Colton Foundation	The Green Foundation	The Martha and Wilton Looney Foundation	Townsend Foundation
The James M. Cox Foundation	Patty and Brian Hannasch	David Lumpkins	Lisa and Kenny Troutt
Jill and John Coyle	Eli and Britt Harari	Malott Family Foundation	The Tull Charitable Foundation, Inc.
The Daniel Foundation of Alabama	The Robert and Shirley Harris Foundation	Marisla Foundation	Louise Washington Charitable Trust
Daniels Fund	Hauck Charitable Foundation	Olivia Manning	William and Natalie Whelan
David C. Copley Foundation	Hobson/Lucas Family Foundation	MB Foundation	Wilson Family Foundation
Ambassador Kelly & Joe Craft	Baroness Kandy Kaye Horn Foundation	Ray and Judy McCormick	Jennifer and Randy Wolcott
The Margaret A. Darrin Charitable Trust	Susan and James Hurst	Alletta Morris McBean Charitable Trust	Karen B. Yoh Foundation
	Impetus Foundation	The Merancas Foundation	
		Ken and Linda Morris	

*As of June 30, 2022



THANK YOU

You Bring Our Mission to Life

Compassionate donors power the Red Cross mission to alleviate human suffering in the face of emergencies. Whether it was shelter and a hot meal for a hurricane survivor, a Red Cross caseworker offering comfort and helping a family find the resources they need to put their lives back together after a fire, or lifesaving training and preparedness skills to reduce the risk of disasters in vulnerable communities, your contributions have turned heartbreak into hope for people affected by disasters in communities here at home and around the world.



**American
Red Cross**

Above: Wendy Halsey of the American Red Cross surveys a flooded neighborhood in LaPlace, Louisiana, which suffered a massive impact from Hurricane Ida. Photo by Scott Dalton/American Red Cross

Cover Photo: Red Cross volunteer Charisse Brown hands out hot meals and words of comfort to residents of Kenner, Louisiana, after over a week of power outages in the community following Hurricane Ida. Photo by Scott Dalton/American Red Cross