



## Hurricane Ian

ONE-MONTH UPDATE | NOVEMBER 2022



### Red Cross Delivers Vital Aid in Ian's Wake

Following its catastrophic September 28 landfall as a Category 4 storm, Hurricane Ian devastated communities across Florida, then turned north and swept through the Carolinas and Virginia. In response, American Red Cross volunteers and employees have worked tirelessly to provide shelter, food, relief supplies and comfort for tens of thousands who suffered heartbreaking losses — and our work is far from over. Right now, we're connecting with thousands of families whose homes were destroyed or majorly damaged to provide critical financial assistance to help them recover. Powered by generous donors, the Red Cross will remain by their sides to help meet ongoing needs.

#### Response at a Glance\*



**1.5 million**

More than **1.5 million meals and snacks** served with partners



**84,100**

Reached an estimated **84,100 people** with disaster relief and recovery services



**41,100**

More than **41,100 overnight shelter stays** provided with partners



**27,200**

More than **27,200 households** provided with relief supplies



- ▶ To learn more about our response to this disaster and the stories of some of the people we've helped, please visit our Hurricane Ian story map at [redcross.org/hurricaneian](https://redcross.org/hurricaneian).

Above: Red Cross volunteers delivered meals to people across southwest Florida, helping many families that remain without power following Hurricane Ian. Photo by Marko Kobic/American Red Cross.

\*Cumulative figures in AL, FL, GA, NC, SC and VA as of October 28, 2022.

## Hurricane Ian Relief and Recovery: Estimated Budget

Thanks to generous donors, the Red Cross has raised \$73.2 million designated for our Hurricane Ian response—including the value of critical donated goods and services—to help people impacted by this disaster.

Hurricane Ian Estimated Budget (in millions) <sup>1, 2, 3</sup>						
as of October 28, 2022						
Expense Categories	Food, Shelter and Relief Items	Health and Emotional Support	Financial Assistance	Community Recovery	Total	Expense %
Financial assistance, food and other relief items	\$9.3	\$0.1	\$22.1	—	\$31.5	40%
Deployment of volunteers and staff (includes airfare, lodging, meals and vehicles)	\$8.9	\$1.3	\$2.3	—	\$12.5	16%
Kitchen, shelter and other logistics that enable service delivery	\$6.2	\$0.3	\$3.2	—	\$9.7	12%
Freight, postage and warehousing	\$6.0	—	—	—	\$6.0	7%
IT, communications and call centers	\$1.7	\$0.2	\$2.8	—	\$4.7	6%
Full-time Red Cross employees	\$2.2	\$0.1	\$0.8	—	\$3.1	4%
Equipment, maintenance and fueling of Red Cross emergency vehicles and rented trucks	\$2.1	—	—	—	\$2.1	3%
Temporary disaster hires	\$0.5	\$0.5	\$1.0	—	\$2.0	2%
Financial institution vendor fees	—	—	\$0.1	—	\$0.1	0%
<b>Total Program Expenses</b>	<b>\$36.9</b>	<b>\$2.5</b>	<b>\$32.3</b>	<b>—</b>	<b>\$71.7</b>	<b>90%</b>
Management, general and fundraising <sup>4</sup>					\$8.0	10%
<b>Total Estimated Budget</b>					<b>\$79.7</b>	<b>100%</b>

<sup>1</sup>Budget figures are estimates. Actual expenses may differ due to the unpredictable nature of disasters and service delivery needs.

<sup>2</sup>Includes Hurricane Ian responses in Alabama, Florida, Georgia, North Carolina, South Carolina and Virginia.

<sup>3</sup>Dollar figures are rounded to the nearest \$100,000; therefore, expenses \$49,999 and below are represented as zero.

<sup>4</sup>Management, general and fundraising expenses support our work at its core and are indispensable to running the organization and helping people in need. They include the people and systems to maintain our enterprise-wide computer and telecommunications, HR and payroll systems to support more than 17,000 employees and nearly 300,000 volunteers, fundraising and communications functions, and other support services across all program lines. Ninety cents of every dollar spent for Hurricane Ian will support delivering care and comfort to help people affected by Hurricane Ian.

*Thank you!*

The Red Cross must be ready for every disaster, big or small, and we respond to an average of more than 60,000 disasters each year—including home fires, severe weather, floods and wildfires. Those in need turn to the Red Cross in their darkest hours because they know they can depend on us right after the disaster and throughout their recovery. Your donation helps us fulfill this promise. We are grateful for your trust.