

Disaster Update: Fiscal Year 2023

(JULY 1, 2022 – JUNE 30, 2023)



**American
Red Cross**

Your Support Made a Real Difference for People in Need

A note from our leaders, American Red Cross Disaster Services and International Services

During our 2023 fiscal year (July 1, 2022–June 30, 2023), communities here at home and around the world once again faced relentless crises. Amid the ongoing impacts of a changing climate, we continued to see more frequent and intense disasters that destroyed entire communities and upended lives, making the American Red Cross mission—to prevent and alleviate human suffering in the face of emergencies—more crucial than ever.

Through our daily disaster response work, we see firsthand how these crises are driving more people to seek assistance. Hundreds of thousands turned to Red Cross Disaster Relief for emergency aid and support during the past fiscal year as extreme weather affected residents across the U.S. and its territories. Deadly floods swept through eastern Kentucky in July and August 2022, and the following month Hurricane Ian devastated communities along its six-state path. In the first half of calendar year 2023, the nation experienced a record 15 “billion-dollar disasters” (disasters causing at least \$1 billion of damage each), including atmospheric rivers that inundated California and tornadoes that tore through 14 states in the South and Midwest.

These catastrophes were among the more than 60,000 emergencies that the American Red Cross responded to in the United States last year, thanks to our donors and disaster workers—more than 90% of them volunteers. In addition, our critical disaster preparedness and risk reduction programs, including the Home Fire Campaign, youth-focused education and mobile apps, offered communities and families lifesaving tools before disaster strikes.

This work did not end at our borders. Overseas, the American Red Cross contributed financial support and technical expertise to the Red Cross and Red Crescent network, helping deliver vital humanitarian aid to millions affected by crises like the devastating earthquakes that struck Türkiye in February, the ongoing fighting in Ukraine and more. We also continued to partner with Red Cross national societies on crucial disaster risk-reduction efforts, preparedness planning and capacity building to address the threat of climate change, and high-impact public health initiatives like the Measles & Rubella Partnership.

This work would not have been possible without your generosity. On behalf of our volunteers, employees and those we serve, thank you for your steadfast support, and for sharing our commitment to being there for individuals, families and communities in times of need.



Brad Kieserman
Disaster Services



Jennifer Pipa
Disaster Services



Marian Spivey-Estrada
International Services

Supporting Communities and Rebuilding Lives Across the Country

Our 2023 fiscal year brought crisis to all too many doorsteps. Thanks to our committed network of volunteers, donors and partners, the Red Cross was there for people impacted by disasters throughout the U.S. in their times of need, swiftly providing essentials like shelter, food, relief supplies, emotional support, basic health and mental health services, and financial assistance.

Over the year, we mounted 335 large-scale disaster operations (each costing us \$10,000+) across the country, including 23 major disaster operations (each costing us \$250,000+). Among them were responses to devastating tropical storms like Hurricanes Fiona and Ian, destructive floods in Kentucky and California and powerful twisters that ripped apart homes and communities across the South and Midwest. More than 8,500 trained Red Cross disaster workers from all over the U.S. deployed more than 19,000 times to deliver this critical aid.

These disasters often took a disproportionate toll on low-income families, diverse communities, older adults and people with disabilities. The most significant recovery needs we continue to



Red Cross volunteers like Texas resident Barry Burns, who lived through Hurricanes Katrina and Harvey, delivered warm meals to people across southwest Florida after Hurricane Ian, helping many families left without power. Photo by Marko Kopic/American Red Cross

see revolve around chronic health conditions, food insecurity and the availability of safe and affordable housing. In fact, a lack of affordable housing drove long-term demand for shelter following disasters such as Hurricane Ian and the Kentucky floods. In fiscal year 2023, we expanded our Shelter Resident Transition program to offer casework, social service referrals, and additional financial assistance to help the most at-risk families find stable housing situations and more after a disaster.

For families facing socioeconomic challenges, disaster-caused displacement can be catastrophic. That's why standing with survivors is crucial to rebuilding communities and individual lives. As the nation's largest provider of emergency sheltering, we work one-on-one to help survivors get back on their feet. People turn to the Red Cross in their darkest hours because they know they can depend on us for refuge, meals, supplies and consistent support on the months-, and even years-, long road to recovery.

U.S. Disaster Response Highlights



More than **4.5 million** meals and snacks served with partners



More than **112,000** households received over 903,000 relief items



Over **301,000** overnight shelter and hotel stays provided with partners



Some **123,000** households supported with financial assistance and recovery aid

Disaster Response Snapshot: Hurricane Ian

When Hurricane Ian reached Florida in September 2022, the Red Cross was already there. Nearly a week before the Category 4 storm's first U.S. landfall, we mobilized more than 100 trucks loaded with relief items, dozens of emergency response vehicles and hundreds of disaster responders. Ahead of the storm, we supported more than 200 evacuation centers with our partners.

Ian displaced thousands of people across Florida and created tremendous need. Red Cross disaster workers provided safe refuge, nourishing meals, relief supplies and emotional support to residents facing devastation. After Ian made a second landfall in the Carolinas, we were on the ground in six states: Alabama, Florida, Georgia, North Carolina, South Carolina and Virginia.

Alongside local organizations, the Red Cross offered relief and ongoing support, including critical financial assistance, so that no one faced recovery alone. More than a year later, we remain by the sides of severely affected residents and continue to support long-term recovery needs for impacted communities, thanks to generous donors.



Albetaro, of Fort Myers, Florida, gets a hug after a visit to the Red Cross assistance center in January 2023. At the center, Hurricane Ian survivors could speak with a caseworker, apply for Red Cross recovery financial assistance and learn about other available recovery resources from government and community partners. Each Red Cross assistance center had at least one bilingual English-Spanish caseworker to help people in their preferred language. Photo by Scott Dalton/American Red Cross

Ian Response One Year After Landfall



More than
1.7 million
meals and snacks
served with partners



195,000
people reached with
disaster relief and
recovery services



More than **60,000**
overnight stays
provided with partners



More than **36,500**
households received
relief items



More than **15,000**
households supported
with financial assistance
and recovery aid

Delivering Relief and Comfort Following Other Major Disasters

Kentucky Floods

At a Red Cross shelter, Disaster Health Services volunteer Tere Shannon checks on the well-being of a young mother whose home was destroyed during the July 2022 floods in eastern Kentucky. Red Cross Disaster Health Services provides immediate health assistance to people displaced by disasters, including baby formula, diapers and durable medical goods that have been lost.



Photo by Kevin Suttlehan/American Red Cross

California Storms and Floods

Red Cross Volunteers distribute food at Pajaro Middle School, in Pajaro, California, following devastating flooding. A string of atmospheric rivers, heavy rainfall and storms impacted communities across the state from winter through early spring.



Photo by Jaka Vinsek/American Red Cross



Photo by Kevin Suttlehan/American Red Cross

Southern and Midwest Tornadoes and Storms

When tornado damage forced Yolanda Crater from her Little Rock, Arkansas, home, she knew the Red Cross would help, just as it did in 2014 when she had a home fire. “The Red Cross came out then and helped and now they’re helping again after this.” Yolanda said. “They are some loving, giving people. They are truly a blessing.”

Helping Families in Communities Like Yours, Every Day

In addition to large-scale disaster operations supporting thousands, the Red Cross was there in the wake of daily emergencies that may have only affected a single family, neighborhood or community, such as localized severe weather and flooding, major accidents, mass casualty events and home fires.

Of these local emergencies, home fires account for most of the approximately 65,000 disasters we respond to each year across the United States. In fiscal year 2023, our volunteers delivered relief to more than 244,600 people affected by more than 60,700 home fires, providing more than \$66.5 million in financial assistance for urgent needs and individualized recovery support to help families navigate their next steps.

Because we see firsthand the heartbreaking devastation caused by home fires, helping individuals, families and communities become better prepared for these disasters is a cornerstone of our Home Fire Campaign, which launched in 2014. In fiscal year 2023, with support from thousands of community partners, volunteers and donors, the Home Fire Campaign reached two momentous milestones — 2.5 million free smoke alarms have been installed and one million households have been made safer from this deadly threat.



Red Cross volunteer James Boles shows Olivia McKerman, holding her daughter Kate, free smoke alarms to be installed in her home as part of a *Sound the Alarm* event in Omaha, Nebraska. Photo by Scott Dalton/American Red Cross.

In Nevada, Cherise Coleman credits smoke alarms with saving her and her family's lives. Last fall, they escaped a late-night home fire unharmed, thanks to free smoke alarms installed through the campaign. As her family watched firefighters extinguish the blaze, Red Cross volunteers gave her

daughters teddy bears, helped the family secure a hotel stay and talked with Cherise about next steps.

"I appreciate them," Cherise said. "They put smiles on my kids' faces. They made me feel comfort in a time of need and adversity, and they were understanding."

Home Fire Campaign Highlights

Figures Cover October 2014 – June 2023



1,893 lives saved



More than **1.1 million** households made safer



Over **2 million** children reached through home fire preparedness programs

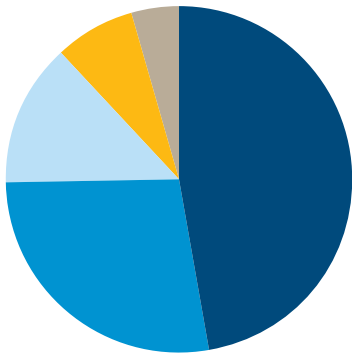


More than **1 million** free smoke alarms installed

Your Investments Supported Life-Changing Disaster Services

Generous donor contributions ensure that American Red Cross Disaster Relief can provide life-changing aid for families and communities before disasters strike, in the aftermath and over the months to come. Thanks to supporters like you, we also build resilience — helping people and communities prepare for future crises.

Fiscal Year 2023 U.S. Disaster Relief Spending* \$502.3 million



- Individual Emergency Assistance and Recovery—47.4%
- Food, Shelter and Relief Items—27.5%
- Disaster Preparedness—13.4%
- Community Recovery—7.5%
- Health and Emotional Support—4.2%

*The American Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.

Food, Shelter and Relief Items

In disaster's wake, American Red Cross disaster workers serve as a beacon of hope, working with community partners to provide food, shelter and relief items, such as comfort kits and mops, buckets and rakes to help people clean up damaged homes.

Individual Emergency Assistance and Recovery

No one should face recovery alone, so the Red Cross stands with survivors to offer one-on-one support, often including financial assistance, as they pick up the pieces and rebuild their lives.

Caseworkers remain in contact to provide guidance with recovery planning, help accessing community resources and emotional support for months after a disaster.

Community Recovery

Large-scale disasters such as earthquakes, wildfires and storms can affect entire communities. In their wake, the Red Cross works alongside partners to help survivors access crucial recovery assistance and often provides grants to specialized partners for needed services, such as financial counseling, health and mental health care, and home repair and reconstruction, focusing on the hardest-hit and most vulnerable and underserved communities.

Health and Emotional Support

Supportive care during recovery is crucial for survivors' physical and mental health. Children, seniors, people with disabilities and people for whom English is not their first language are especially at risk and often disproportionately affected by disasters. Our trained health, mental health and spiritual care volunteers provide basic health services and emotional support, including hands-on care, health education, and comfort and aid to grieving families. Expert disability integration volunteers also offer specialized support and ensure inclusion and equal access to our services.

Disaster Preparedness

Throughout the year, the Red Cross provides tools that cultivate resilience and help families and communities prepare for disasters of all kinds, including free mobile apps, our Home Fire Campaign, disaster education presentations and youth preparedness programs. These resources save lives, especially in communities that face significant and urgent risks from extreme weather.



Following a devastating earthquake that struck Türkiye and Syria in February 2023, the Turkish Red Crescent—with support from the global Red Cross and Red Crescent network — deployed thousands of employees and volunteers to respond to the urgent needs of millions affected by the quakes. Photo by Turkish Red Crescent

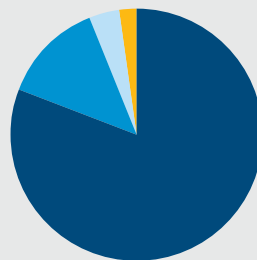
Delivering Aid and Strengthening Communities Around the World

Beyond our borders, the global Red Cross-Red Crescent network provides crucial disaster relief and risk reduction, builds community resilience and helps provide lifesaving childhood vaccinations.

International Disaster Response

During our 2023 fiscal year, the American Red Cross worked alongside 190 Red Cross and Red Crescent societies worldwide to support millions of people affected by 34 major disasters, from extreme weather-driven crises to conflicts. We supported the global Red Cross and Red Crescent network responses to monsoon flooding in Pakistan that impacted more than 33 million people, tropical cyclones in Malawi

Fiscal Year 2023 International Disaster Relief Spending
\$104.8 million



- Responding to Disasters—81%
- Recovery—13%
- Building Safer Communities—4%
- Eliminating Measles and Preventing Other Diseases—2%

and Myanmar, the ongoing migration crisis in the Mediterranean and more.

More than a year after conflict escalated in Ukraine, millions of people who fled their homes continued to take refuge in nearby countries. With such vast need, the American Red Cross has provided financial donations and international crisis responders to support the global Red Cross network's continuing response on the ground, where 18 Red Cross and Red Crescent societies continued to deliver food, shelter, medical care, emotional support and other critical aid for displaced families.

Meanwhile, the American Red Cross also provided financial support for people experiencing the continuing

hunger crisis in Africa and to bolster the Turkish Red Crescent response in the wake of catastrophic earthquakes that struck Türkiye and Syria. As part of the world's largest humanitarian network, the American Red Cross provided humanitarian assistance to nearly 150 countries in total, including water sanitation programs in Guatemala and the delivery of relief supplies in the Philippines.

The American Red Cross provided \$50 million in financial assistance to the International Federation of Red Cross and Red Crescent Societies (IFRC), the International Committee of the Red Cross (ICRC) and Red Cross Red Crescent national societies in our 2023 fiscal year. In addition, we deployed 15 disaster response specialists to help manage operations, information, cash transfer programs, IT/telecom and communications. Finally, we helped reconnect over 2,900 families separated by war, disaster or migration around the world.

International Disaster Recovery and Preparedness

To help speed recovery in countries struck by disaster during our fiscal year 2023, the American Red Cross provided aid and funds as part of a coordinated and comprehensive response. This support includes cash assistance to repair homes and small businesses, as well as community-wide infrastructure.

In addition, we helped communities and individuals cultivate resilience



Through a program sponsored by the American Red Cross and the Zambia Red Cross in conjunction with the Zambia Ministry of Health, Red Cross teams visited parents like Rosie (seated) in both rural villages and urban settlements across the country to find pockets of children missing routine immunizations — such as the measles vaccine. Photo by Brad Zerivitz/American Red Cross.

and prepare for crises, including the growing impacts of climate change on some of the world's most vulnerable communities. Over the past fiscal year, we supported 30 preparedness and risk reduction projects in 13 countries outside the United States, which included working with community members to understand the risks they face, developing community action plans, highlighting evacuation routes, and identifying cost-effective early warning systems to better

predict and react to threats.

The American Red Cross also continued to work with our partners worldwide to eliminate measles and rubella, engaging local volunteers and their communities to help vaccinate children against these dangerous and preventable diseases. Since 2001, The Measles & Rubella Partnership has worked with countries to vaccinate millions of children, helping to prevent an estimated 57 million deaths.

International Services Highlights

Figures Cover June 2022 – June 2023



34 countries were supported by disaster response



More than **2,900** separated by international crisis were reconnected



More than **520,000** individuals were reached through American Red Cross disaster preparedness activities



More than **132 million** people were reached by American Red Cross international assistance

Thanking Our Generous Supporters

We are deeply grateful to the companies, foundations, individuals, families and organizations whose annual contributions enable us to meet the immediate and longer-term needs of people facing crises, and to strengthen communities before disaster strikes.

Transformational Donors

The Church of Jesus Christ of Latter-day Saints	Lilly Endowment Inc.	Margaret A. Cargill Philanthropies
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Mission Leader — \$3,000,000+ Annual Giving*

Amazon	The Church of Jesus Christ of Latter-day Saints	Walmart and the Walmart Foundation
Costco Wholesale	Truist	Wells Fargo

Annual Disaster Giving Program Members — \$1,000,000+ Annual Giving*

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Caterpillar Foundation	Lowe's Companies, Inc.	The Starbucks Foundation	
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		Takeda Pharmaceutical	

Annual Disaster Giving Program Members — \$500,000+ Annual Giving*

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Disaster Responder Program Members — \$250,000+ Annual Giving*

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The Labcorp Charitable Foundation	NextEra Energy, Inc.		Zurich

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The Margaret A. Darrin Foundation			
Greg Dixon			

*As of June 30, 2023



THANK YOU

Your Support Turns Heartbreak Into Hope

Shelter for a family whose home has burned. A hot meal for someone displaced by floods. A volunteer helping a hurricane survivor find the resources they need to rebuild their life. Training that helps vulnerable communities prepare for disasters.

Here in the United States and around the world, your contributions have powered this work and so much more. Your generous and compassionate support enables us to provide immediate aid to people affected by disasters, remain at the sides of hard-hit communities and help them recover during the following months. Thank you so much for your investment, and for sharing our steadfast commitment to alleviate human suffering in the face of emergencies.



**American
Red Cross**

Above: Christobal Vega De Jesus, a resident in the Playita Cortada community of Puerto Rico, thanks Red Cross volunteer Chris Berry for delivering emergency relief supplies to him and his family after Hurricane Fiona. Photo by Scott Dalton/American Red Cross

Cover Photo: In Rolling Fork, Mississippi, Red Cross volunteer Patricia DuBois comforts resident Marcella McGee, whose home was destroyed by a tornado in March 2023. Photo by Scott Dalton/American Red Cross