



SEPTEMBER 2023

## Hawaii Wildfires: One-Month Report

### RESPONSE AT A GLANCE



More than **625,600** meals and snacks served with partners



More than **193,500** overnight shelter and hotel stays provided with partners



Reached an estimated **16,000** people with disaster relief and recovery services

\*Cumulative figures as of September 8, 2023.

### Red Cross Delivers Critical Aid to Wildfire Survivors

When devastating wildfires swept across Maui and the Island of Hawaii in early August, thousands were forced to flee their homes. In the wake of this heartbreaking disaster, American Red Cross volunteers and employees have worked tirelessly to deliver critical aid as residents cope with unthinkable losses and an uncertain future. Since the wildfires ignited, the Red Cross has been on the ground to provide compassionate care to people affected by this disaster. More than 1,500 new, local volunteers have joined us in this effort, selflessly raising their hands to provide comfort and care to neighbors in need.

Today, we continue to coordinate with local, state and federal partners to shelter displaced survivors in hotels, where our workers have been on hand to ensure they have warm meals, relief items and critical health and mental health services. On Maui, we have supported a Family Assistance Center that offers critical services for bereaved families. Visitors can also get food and water, access health services and casework assistance, obtain official updates and receive emotional and spiritual care.

In addition, we have provided hard-hit wildfire survivors with emergency funds to meet urgent needs, such as replacing lost clothing, covering transportation costs and more. Powered by the generosity of our donors, we will continue to work closely with local officials, government agencies and other nonprofits in the coming months to coordinate relief and recovery efforts and ensure that no one must take those steps alone.

▶ To learn more about our response and the people we've helped, please visit our [Hawaii Wildfires Story Map \(redcross.org/hawaii-wildfires\)](https://redcross.org/hawaii-wildfires).

Above: Red Cross Hawaii Region volunteer Lauralee Arnold embraces wildfire survivor Jolene Rudolph. Jolene is one of the many people being sheltered in nearby hotels, where she has received Red Cross care and assistance. Photo by Scott Dalton/American Red Cross

## Hawaii Wildfires Relief and Recovery: Estimated Budget

Thanks to generous donors, the Red Cross has raised \$65.8 million designated for our response to the Hawaii Wildfires — including the value of critical donated goods and services — to help people impacted by this disaster.

Hawaii Wildfires Estimated Budget <sup>1,2</sup> (in millions) as of September 8, 2023						
Expense Categories	Food, Shelter and Relief Items	Health and Emotional Support	Financial Assistance	Community Recovery	Total	Expense %
Financial assistance, food and other relief items	\$6.5	\$0.2	\$15.4	–	\$22.1	34%
Long-term recovery programs to help unmet needs	–	–	\$10.2	\$11.1	\$21.3	33%
Temporary disaster hires	\$0.8	\$1.7	\$2.8	–	\$5.3	8%
Full-time Red Cross employees	\$2.4	\$0.2	\$0.6	\$0.8	\$4.0	6%
Deployment of volunteers and staff (includes airfare, lodging, meals and vehicles)	\$2.3	\$0.9	\$0.3	–	\$3.5	5%
Kitchen, shelter and other logistics that enable service delivery	\$0.7	\$0.3	\$0.1	–	\$1.1	2%
Freight, postage and warehousing	\$0.9	–	–	–	\$0.9	1%
IT, communications and call centers	\$0.7	–	\$0.2	–	\$0.9	1%
Equipment, maintenance and fueling of Red Cross emergency vehicles and rented trucks	\$0.1	–	–	–	\$0.1	0%
<b>Total Program Expenses</b>	<b>\$14.4</b>	<b>\$3.3</b>	<b>\$29.6</b>	<b>\$11.9</b>	<b>\$59.2</b>	<b>90%</b>
Management, general and fundraising <sup>3</sup>					\$6.6	10%
<b>Total Estimated Budget</b>					<b>\$65.8</b>	<b>100%</b>

<sup>1</sup>Budget figures are estimates. Actual expenses may differ due to the unpredictable nature of disasters and service delivery needs. The estimated budget does not include significant expenses incurred for hotel stays and the associated meals for most wildfire survivors because we expect the majority of these specific expenses to be reimbursed by the State of Hawaii.

<sup>2</sup>Dollar figures are rounded to the nearest \$100,000; therefore, expenses \$49,999 and below are represented as zero.

<sup>3</sup>Management, general and fundraising expenses support our work at its core and are indispensable to running the organization and helping people in need. They include the people and systems to maintain our enterprise-wide computer and telecommunications, HR and payroll systems to support nearly 18,000 employees and approximately 275,000 volunteers, fundraising and communications functions, and other support services across all program lines. Ninety cents of every dollar spent for the Hawaii Wildfires will support delivering care and comfort to help people affected by this disaster.

*Thank you!*



**American Red Cross**

The Red Cross must be ready for every disaster, big or small, and we respond to an average of more than 60,000 disasters each year — including home fires, severe weather, floods and wildfires. Those in need turn to the Red Cross in their darkest hours because they know they can depend on us right after the disaster and throughout their recovery. Your donation helps us fulfill this promise. We are grateful for your trust.