



**American
Red Cross**

Hurricane Ian

THREE-MONTH UPDATE
JANUARY 2023

Red Cross Supports Thousands Devastated by Ian

In late September, Hurricane Ian's destructive winds and severe flooding battered Florida and other southeastern states, displacing thousands of people and creating tremendous need. Through the storm and its immediate aftermath, American Red Cross disaster workers served as a beacon of hope, providing safe refuge, nourishing meals, sorely needed relief supplies and emotional support to residents facing devastation. Since Ian struck, we've also offered vital financial assistance to help people move past this tragedy. So far, more than 15,100 households have been provided with recovery support, including financial assistance. Today, we remain by the sides of hard-hit residents, and we will continue to care for them in the months to come, thanks to the generosity of compassionate donors.

Response at a Glance*



1.73 million

More than **1.73 million meals and snacks** served with partners



60,200

More than **60,200 overnight shelter stays** provided with partners



36,500

More than **36,500 households** provided with relief supplies



155,000

Reached an estimated **155,000 people** with disaster relief and recovery services



- ▶ To learn more about our response to this hurricane and the stories of some of the people we've helped, please visit our Hurricane Ian story map at redcross.org/hurricaneian.

Above: Red Cross volunteers delivered meals, relief supplies and other essentials to hard-hit communities across Florida for weeks after Hurricane Ian struck. Photo by Scott Dalton/American Red Cross

*Cumulative figures in Alabama, Florida, Georgia, North Carolina, South Carolina and Virginia in response to Hurricane Ian as of December 28, 2022.

Generous Donors Fund Relief and Recovery for Residents Impacted by Ian

Thanks to generous donors, the Red Cross has raised \$94.2 million designated for our Hurricane Ian response — including the value of critical donated goods and services — to help people affected by this disaster. As of December 28, 2022, the Red Cross had already spent or made commitments to spend approximately \$47.7 million on emergency relief and recovery efforts for Hurricane Ian. We will continue to program the remaining funds to provide and support services for both individual and community long-term recovery in the impacted region.

Hurricane Ian Expenses and Commitments ^{1,2} (in millions)						
as of December 28, 2022						
Expense Categories	Food, Shelter and Relief Items	Health and Emotional Support	Financial Assistance	Community Recovery & Resilience	Total	Expense %
Financial assistance, food and other relief items	\$8.5	\$1.2	\$6.2	–	\$15.9	33%
Deployment of volunteers and staff (includes airfare, lodging, meals and vehicles)	\$6.8	\$0.9	\$4.9	–	\$12.6	26%
Kitchen, shelter and other logistics that enable service delivery	\$2.5	\$0.7	\$0.5	–	\$3.7	8%
Full-time Red Cross employees	\$2.7	\$0.1	\$0.9	–	\$3.7	8%
Freight, postage and warehousing	\$3.6	–	–	–	\$3.6	8%
IT, communications and call centers	\$0.7	\$0.2	\$0.7	–	\$1.6	3%
Equipment, maintenance and fueling of Red Cross emergency vehicles and rented trucks	\$1.2	–	–	–	\$1.2	3%
Temporary disaster hires	\$0.4	\$0.1	\$0.1	–	\$0.6	1%
Total Program Expenses	\$26.4	\$3.2	\$13.3	–	\$42.9	90%
Management, general and fundraising ³					\$4.8	10%
Total Spent and Committed					\$47.7	100%
Additional budgeted recovery programs					\$41.9	
Management, general and fundraising remaining to be applied					\$4.6	
Total Budget					\$94.2	

¹Dollar figures are rounded to the nearest \$100,000; therefore, expenses \$49,999 and below are represented as zero.

²Includes Hurricane Ian responses in Alabama, Florida, Georgia, North Carolina, South Carolina and Virginia.

³Management, general and fundraising expenses support our work at its core and are indispensable to running the organization and helping people in need. They include the people and systems to maintain our enterprise-wide computer and telecommunications, HR and payroll systems to support our more than 17,000 employees and nearly 300,000 volunteers, fundraising and communications functions, and other support services across all program lines. 90 cents of every dollar spent for Hurricane Ian will support delivering care and comfort to help people affected by this storm.

Thank you!

The Red Cross must be ready for every disaster, big or small, and we respond to an average of more than 60,000 disasters each year — including home fires, severe weather, floods and wildfires. Those in need turn to the Red Cross in their darkest hours because they know they can depend on us right after the disaster and throughout their recovery. Your donation helps us fulfill this promise. We are grateful for your trust.