

HAITI EARTHQUAKE RESPONSE

THREE-YEAR UPDATE | JANUARY 2013



American
Red Cross

A Message From the President and CEO

As I look back over the past three years since the earthquake struck Haiti, I am so proud of the work made possible by your generous donations to the American Red Cross. Relief has been provided to millions of people. Countless lives have been saved from the threat of cholera and other diseases, and Haitians have received safer homes, clean water, improved sanitation services and sustained health care.

In the first year following the earthquake, our priority was to provide food, shelter, health care and other assistance to keep Haitians alive after this tragedy. The second year saw the beginning of transition from emergency relief to long-term recovery. And this past year focused on making progress permanent by ensuring people can leave camps and return to stable communities, which included building new homes, repairing homes, completing a new hospital and clinic and signing an agreement for a second hospital.

For the past three years, the American Red Cross has worked closely with the Haitian Red Cross and other partners to—

- Support ongoing efforts to help people move out of temporary settlements into more permanent housing.
- Build or rehabilitate basic water and sanitation systems.
- Strengthen the public health system to improve the availability of and access to vital health care.
- Deliver health and hygiene services that help prevent or treat communicable diseases such as cholera and HIV.
- Provide income-generating opportunities to affected populations.
- Increase the ability of people in rural and urban communities to prepare for and respond to disasters.

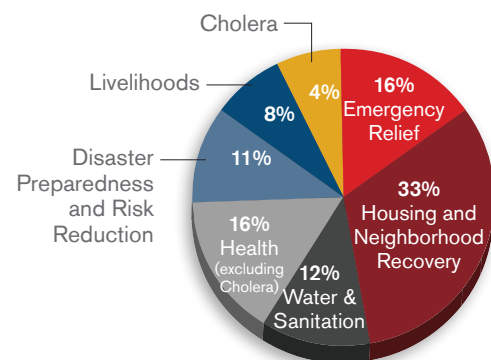
At this point, virtually all of the money donated to the American Red Cross has been spent, committed or allocated for planned housing and neighborhood recovery, health, clean water and sanitation and disaster preparedness projects. A relatively small amount of unallocated money—or 4 percent of all donations received—is held in reserve for unanticipated or emerging needs. That's because even as we focus on long-term recovery, we must at the same time respond to cholera outbreaks and disasters in Haiti such as Tropical Storm Isaac and Hurricane Sandy.

Recovery from such a devastating disaster takes time, and, while needs can evolve, I want you to know that what remains constant is the commitment of the American Red Cross to use your donations wisely until every last dollar has been spent.

Gail McGovern



Total Funds Spent and Committed



The American Red Cross received \$486 million in donations in response to the Haiti earthquake and has spent or committed to spend \$415 million on relief and recovery efforts to date. The remaining funds will be programmed over the coming years to support ongoing activities. An average of 91 cents of every dollar the American Red Cross spends is invested in humanitarian services and programs.

Building Healthier Communities

James Medina was one of just six survivors to be pulled from the rubble after his university classroom collapsed during the January 2010 earthquake. His injuries ultimately left him without his left leg. Now, three years after the quake, James is a symbol of hope as he pursues his new career goal of working in the ortho-prosthetics field. In December 2014, he will graduate from his training program with Handicap International, a partner of the Klinik Kay Kapab prosthetics and physical rehabilitation center, which has been funded by the Red Cross and run by Healing Hands for Haiti. "I feel stronger to realize my dreams," he says.

To date, the American Red Cross has spent nearly \$66 million on health programs in Haiti. Last year, we helped fund the construction of Mirebalais Teaching Hospital and partnered with the International Committee of the Red Cross (ICRC) to rebuild a prosthetics and physical rehabilitation center. Mirebalais will open in early 2013 as an energy-efficient hospital with more than 300 beds and roof-mounted solar panels, offering patients high-quality care, while also training new health professionals. The ICRC center, Klinik Kay Kapab, reopened this year to begin assisting some of the thousands of people who were badly injured by the earthquake.

We continue to work with the Haitian Red Cross to raise awareness about other health issues and to prevent and treat diseases such as cholera and HIV. In the wake of the cholera outbreak that began at the end of 2010 and is now endemic in Haiti, we spent \$19 million to stem the spread of this disease. We provided more than 72 percent of the funds needed for the distribution of a cholera vaccine, which more than 90,000 Haitians received this year. Because cholera is mainly transmitted through water and poor sanitary conditions, the American Red Cross has also spent more than \$50 million on projects that have improved access to clean water and sanitation for 545,000 people.

James Medina, who lost his leg during the earthquake, meets with Jacques Forget, an ortho-prosthetist from the ICRC.



Rebuilding Homes and Lives

Before the January 2010 earthquake, Mona Delva lived comfortably with her husband and their two children. When the quake destroyed their home and almost all their belongings, they joined the thousands living under tents and tarps in a Carrefour camp.

With a grant from the Red Cross to pay for rent for one year and another grant to help her start a business, Mona now not only has a home but is selling baked goods and proudly supporting her family.

"Before, I had a bigger house, and we all had our own rooms. But this is 50,000 times better than the camp, and infinitely better than dying," she says.

The American Red Cross has spent or committed to spend \$136 million on housing and neighborhood recovery. As part of an overall effort to create revitalized communities, we have helped build, upgrade or repair more than 14,000 transitional and permanent homes for more than 70,000 people, and have helped more than 20,000 people transition out of camps by subsidizing rents.

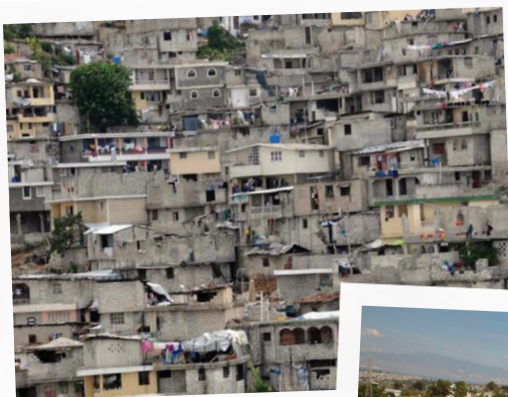


Mona Delva sits in the two-bedroom apartment that she and her two children have rented with help from the Red Cross rental subsidy program.

Helping Neighborhoods Become Safer Communities

The double impact of Tropical Storm Isaac and Hurricane Sandy in 2012 underscores how vital preparedness is in a disaster-vulnerable place like Haiti. In anticipation of Isaac and Sandy, the American Red Cross put emergency response teams on alert. We mobilized community committees in the temporary settlements of Port-au-Prince to activate early warning systems and increase awareness about the impending danger by distributing flyers, sending radio and text messages, using megaphones, and raising flags. Teams received lists of identified temporary shelters, such as schools and churches, and helped evacuate people to these safer locations. After both storms, the Red Cross network responded immediately with tarpaulins, hygiene kits and other relief supplies, and side by side with the community, repaired damaged retaining walls and drainage canals.

In three years, we have helped 465,000 people, spending or committing to spend nearly \$44 million to prepare for and reduce the impact of future disasters. Recognizing their acute vulnerability, we have paid special attention to temporary settlements, building embankments to channel water or drainage canals to reduce the impact of heavy rains, while also educating residents about preparedness, evacuation routes and the activation of simple early warning systems.



UNHABITAT

The American Red Cross is utilizing new mapping techniques to help facilitate discussions with community members and plan projects to increase the safety and resilience of neighborhoods like those found on this hillside in Port-au-Prince.



Program Highlights

3.8 million people

benefiting from hygiene promotion activities



3.1 million people

benefiting from cholera prevention and outbreak response services

Over 70,000 people

receiving temporary shelter or permanent housing



465,000 people

benefiting from disaster preparedness and risk reduction activities

350,000 people

benefiting from HIV prevention and treatment services



545,000 people

benefiting from access to improved water and sanitation

350,000 people

benefiting from livelihoods assistance



4 million people total reached*

*Many of the people reached by the American Red Cross in Haiti received multiple services.

Having access to clean water has been one of the most frustrating aspects of Magalie Cesar's life since 1993, when she moved to Campeche, a densely packed community on a steep hillside in Port-au-Prince. Four times a day, someone in her six-person household has to travel 20 minutes to fill cans with water for washing and cooking.

When the American Red Cross chose Cesar's community as one to be rehabilitated through a program based on addressing community-identified issues, she was eager to participate. She wanted to be a voice representing her neighborhood's needs, not only for help recovering from the earthquake, but also for preexisting issues that have only worsened.

Cesar is looking forward to the work the American Red Cross is planning for Campeche, and she truly believes in its potential for long-term transformation.

"Generally, when you take time to do something, there's a better chance for it to last. The American Red Cross has a better idea of this community now because it's taking time to know us and explain to us the process," she says.



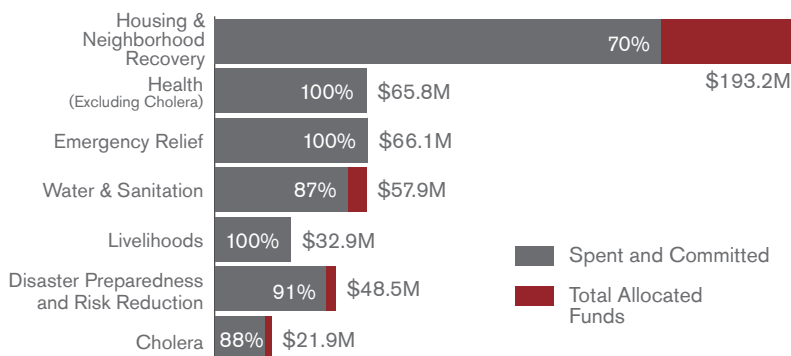
Magalie Cesar holds an American Red Cross certificate, acknowledging and appreciating her participation in helping plan an American Red Cross project.

Moving Forward

The American Red Cross has helped an estimated 4 million people since the 2010 earthquake in Haiti, and we remain committed to working with affected communities toward a lasting recovery. Together with our partners, we are transitioning to a new program to address the wide range of needs identified by residents themselves. From

repairing homes and building back local infrastructure, to improving water systems and sanitation facilities, to expanding economic opportunities through job training, this approach aims to help affected neighborhoods become resilient communities that can better withstand and cope with future disasters.

Progress Toward Program Objectives (in Millions)



This chart illustrates our total spending plans and progress by program area.



For more information on our work in Haiti, please visit redcross.org/haiti.