



American Red Cross
Training Services

American Red Cross First Aid/CPR/AED Training Program

Train for the Moments that Matter

The American Red Cross, always on the front lines when it comes to saving lives, is once again out front bringing the future of First Aid/CPR/AED training to you.

Our revolutionary new approach combines a new, game-changing educational model with the latest science-based advancements in lifesaving care.

Our goal? To immerse students in an interactive and hands-on environment so you can be assured your students leave with a mastery of lifesaving techniques and the confidence to act when moments matter.

Visit: redcross.org/workplace



Reimagine the Way You Learn and Teach

First Aid/CPR/AED training has always involved learner actions, but we're taking these learning scenarios to an entirely new level with active learning. This proven educational methodology increases student attention, acts as a force-multiplier and reinforces the easy-to-remember lifesaving steps and actions.

Active Learning

Uses peer-to-peer learning where each person takes a turn simulating the role of an active lifesaver, a coach and an observer.

By performing each role, and having 20% more hands-on training time, students have the opportunity to actively learn and provide feedback to their peers.

Gives Instructors a competitive advantage in classroom management as it enhances their role, allowing for more focused, personalized training and student evaluation.

Instructors can opt to further customize their class by combining the roles of coach and observer to streamline the skills session portion of the class.

The result? It gives students the confidence to take immediate action when minutes matter.

A Consistent Learning Experience

In addition to the hands-on learning you'd expect from lifesaving training, our courses incorporate all-new realistic live-action videos that show real-life scenarios to help improve skill mastery and retention. Our video-enhanced training is designed to drive consistency in both course delivery and the student learning experience.

Students also have digital access to new easy-to-reference eBooks and the Red Cross First Aid app, which put lifesaving information at the students' fingertips after completion of the course.



Tap Into Expert Advice Anytime, Anywhere

The official Red Cross First Aid app puts expert advice for everyday emergencies into everyone's hand. Students can use the app to easily access helpful course content and videos if and when it is needed.



A Personalized Approach That Saves Time and Money

Whether you are a corporation preparing your employees for the moments that matter or you are a Training Provider, you want to provide the best lifesaving training program possible that is flexible, efficient and cost-effective for both you and your students.

Personalized Approach

To reduce student training time and improve skill mastery, our proven adaptive learning methodology enables students participating in blended learning and online courses to take a pre-assessment test. The curriculum is then personalized to their knowledge and level of skill which optimizes student learning and shortens overall course time.

Save Time and Money

In addition to adaptive learning, our flexible education programs are also designed for 21st-century learning and take into consideration where, when, and how your students prefer to train.

For students who need to train on their time, we offer a robust suite of information and skill videos that can be tapped into on demand.

Red Cross Workplace Programs

First Aid/CPR/AED Programs and Optional Skill Boosts

For over a century, the go-to programs for thousands of businesses and training organizations have been our First Aid/CPR/AED training.

These programs are the foundation of safety training and our courses satisfy OSHA-mandated job requirements, workplace, or other regulatory requirements.

Workplace Training Options

Adult and Pediatric First Aid/CPR/AED	Adult First Aid/CPR/AED	Adult CPR/AED
Adult and Pediatric CPR/AED	Pediatric First Aid/CPR/AED	Pediatric CPR/AED
First Aid	Bloodborne Pathogens	First Aid for Severe Trauma

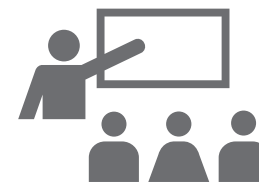
Skill Boosts Options

Customize your training by offering students additional education in related areas based on need or desire. These courses can be taught stand-alone for participants already certified, or added on to any First Aid/CPR/AED class.

- Anaphylaxis and Epinephrine Auto-Injector Administration
- Asthma and Quick-Relief Medication Administration
- Life Threatening Bleeding and Tourniquet Application
- Opioid Overdose and Naloxone Administration
- Head, Neck, Muscle, Bone and Joint Injuries and Splinting

Delivery Method Options

Depending on the courses you choose, and how you learn or teach, you can select from one of the delivery methods below.



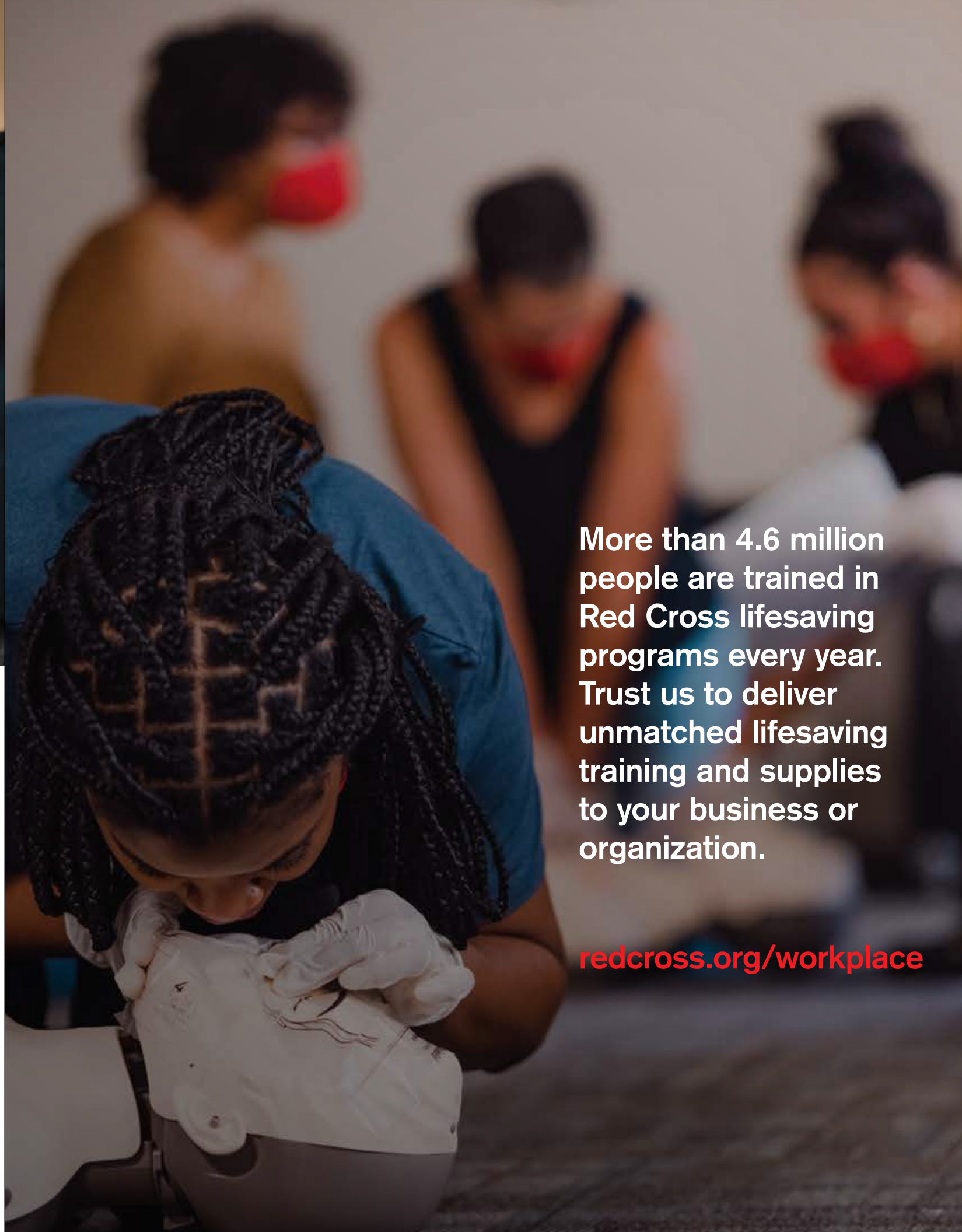
Instructor-led



Online + Classroom



Online-Only



Teaching and Training Made Easy

The Red Cross is proud to offer courses for those interested in becoming a Red Cross lifesaving training Instructor or an Instructor Trainer. Train your in-house instructors to offer high-quality Red Cross training to your team or clients, or attend a Red Cross Instructor Trainer Academy which allows individuals to become certified to teach instructor courses.

Instructor Bridging

Become a certified Red Cross Instructor or Instructor Trainer by taking a free online course. Bridging saves time and money for those who are already highly competent in the skills required.

Course Licensing Option

Simplify your training by providing the First Aid/CPR/AED blended learning online course content directly to your employees or students on your own Learning Management System (LMS).

More than 4.6 million people are trained in Red Cross lifesaving programs every year. Trust us to deliver unmatched lifesaving training and supplies to your business or organization.

redcross.org/workplace